

FOR IMMEDIATE RELEASE

Contact: David Knight

BookTalk@SBCGlobal.net

**A NEW IBS SOLUTION
BACTERIA – THE MISSING LINK IN TREATING
IRRITABLE BOWEL SYNDROME
By
Mark Pimentel, MD
DIRECTOR OF THE GASTROINTESTINAL MOTILITY
PROGRAM AT CEDARS-SINAI MEDICAL CENTER**

A Revolutionary Look At The Way Irritable Bowel Syndrome Is Being Treated

If over 60 million people suffer from it in the United States alone, how can it be “all in your head”? That is the question Dr. Mark Pimentel has dedicated his life to answering. And with his new book, *A New IBS Solution*, he gives you the answer. It’s not!

Irritable Bowel Syndrome (IBS) is the most chronic medical condition in the United States and affects people of all ages. Until recently many people have had to suffer in silence or “learn to live with it” because there has been no known cure. It was even thought to be a psychological disorder. How can a disease that affects so many people be considered to be so taboo – by society and at times by the medical community? IBS, with symptoms of abdominal pain, bloating and altered bowel habits is more than just embarrassing and uncomfortable to discuss. It severely alters people’s lives. It creeps into everything they do. Imagine having this one thing invade and control every aspect of your life and even force you to give up activities you love....no large concerts, no small boats, no beaches without bathrooms, the list is endless. For many people the pain and uncertainty of bowel function can be disabling enough to prevent them from working, traveling and even socializing or having an intimate relationship.

Chances are if you’re not a sufferer yourself, you know someone who is. The time has come to tackle this disease and bring it into the mainstream. *A New IBS Solution* does just that.

A New IBS Solution offers people the relief they have been so desperately searching for. It takes the reader through the historical evolution of conventional medicine’s views on IBS in way that can be easily understood and provides real life examples. Dr. Pimentel provides readers with the *missing link* - bacterial overgrowth in the small intestine - and sets forth a treatment protocol adopted by such renowned institutions as Cedars-Sinai Medical Center that will not only resolve IBS symptoms, but also prevent them from recurring. Dr. Pimentel gives the 60 million people who suffer from IBS a voice and the tools to take their lives back.

Dr. Mark Pimentel is available for interviews to share his information and remove the stigma associated with IBS.

About the Author

Dr. Mark Pimentel was born in Thunder Bay, Ontario, Canada. He obtained his medical degree and completed his residency in Internal Medicine at the University of Manitoba in Winnipeg, Canada. In 1996, he moved to Los Angeles where he completed his fellowship in gastroenterology via the UCLA Affiliated Training Program at the Cedars-Sinai satellite. He is now Assistant Professor of Medicine at the UCLA Geffen School of Medicine and is the Director of the Gastrointestinal Motility Program at Cedars-Sinai Medical Center. Dr. Pimentel and his family are currently living in Los Angeles.

###

A NEW IBS SOLUTION

By Mark Pimentel, MD

Health Point Press

December 2005

\$19.95